

Which Cruise Line Fits Your Millennial Travel Style?

Find the cruise experience that actually matches how you like to travel.

Cruising looks very different today — and Millennials aren't all looking for the same thing. Some want adventure, others want great food and wellness, and some just want flexibility and value.

Answer the questions below and write down the letter response to the answer that best describes you. When completed, you'll total your answers and discover the best cruise line for your travel style.

Question 1: What's the biggest reason you travel?

- A. To experience new cultures, food, and destinations
- B. To relax, unplug, and feel taken care of
- C. To stay active, try new things, and have fun with friends
- D. To get the most value without sacrificing flexibility

Question 2: Your ideal onboard vibe is...

- A. Modern, stylish, and a little elevated
- B. Relaxed, social, and effortlessly cool
- C. Energetic, playful, and full of options
- D. Casual, laid-back, and pressure-free

Question 3: How important is food on your trip?

- A. Very — I plan trips around food
- B. Important, but I like variety and flexibility
- C. I want good options, but I'm more about experiences
- D. As long as it's convenient and included, I'm happy

Question 4: What best describes your activity level on vacation?

- A. A balance of walking, exploring, and downtime
- B. Fitness classes, wellness, and staying active
- C. Zip-lining, shows, nightlife — I want it all
- D. A little of everything, depending on my mood

Question 5: How do you feel about schedules and structure?

- A. I like some structure, but flexibility matters
- B. I want total freedom — no schedules, no pressure
- C. I'm fine with structure if there are lots of choices
- D. I prefer to decide as I go

Question 6: Who do you usually travel with?

- A. A partner or spouse
- B. Friends or as a couple
- C. A group or mixed-age crowd
- D. Solo or with flexible plans

Question 7: What's your ideal cruise length?

- A. 7–10 nights
- B. 5–7 nights
- C. 3–5 nights
- D. Any length, as long as it's a good deal

Question 8: What matters most when choosing a cruise?

- A. Overall experience and destination
- B. Lifestyle fit and modern design
- C. Activities and entertainment
- D. Price, flexibility, and value

Results: Your Best Cruise Line Match

Mostly A's — Celebrity Cruises

You're experience-driven and appreciate thoughtful design, great food, and immersive destinations. Celebrity Cruises offers a premium feel without formality, making it a strong fit for Millennials who value culture, wellness, and elevated experiences — especially couples and young professionals.

Mostly B's — Virgin Voyages

You want a cruise that feels modern, social, and effortless. Virgin Voyages is adults-only, design-forward, and packed with included dining and fitness options. It's ideal for Millennials who value freedom, lifestyle, and a relaxed but stylish onboard vibe.

Mostly C's — Royal Caribbean

You travel for energy, variety, and shared experiences. Royal Caribbean delivers with adventure activities, big entertainment, and social spaces that are perfect for groups, celebrations, and active Millennials who want nonstop options onboard and ashore.

Mostly D's — Norwegian Cruise Line (or MSC Cruises)

You value flexibility, freedom, and good value. Norwegian's freestyle cruising and wide range of itineraries appeal to Millennials who don't want rigid schedules. MSC Cruises may also be a great fit if you're internationally minded and value competitive pricing with a modern feel.

What to Do with Your Result

Your result doesn't mean other cruise lines won't work — it simply highlights where you're most likely to feel *at home*.